



RAVEN SOLOMON

THE INTERSECTION

THE [GENERATIONAL] BUSINESS CASE FOR DEIB

KEYNOTE SPEAKER
AUTHOR
STRATEGIST



GET CLEAR ON WHY DEIB IS A MUST AT EVERY LEVEL OF THE ORGANIZATION

KEYNOTE

Recommended Duration: 60-90 minutes



Virtual or in Person

DESCRIPTION

Every CEO wants their organization to be inclusive. In order for **Diversity, Equity, Inclusion and Belonging to be truly embedded throughout your organization**, every employee—from the c-suite to the frontline—must be committed to inclusion and rooted in a clear business case.

If the business case is not made clear at every level of the organization, you run the risk of DEIB fatigue, disengagement in creating change, and bottlenecked inclusion that can lead to your organization being last on the **APPLY TO list for top Gen Z talent**.

In this engaging and insightful program, Raven takes those skeptical of the value of DEIB in their workforce and makes them believers, by clearly articulating the risk to their business without it. Those who are already believers, **she equips with additional tools and awareness to further understand** and articulate the value of DEIB. She does all of this uniquely using generations to frame the value proposition.

OBJECTIVES

- Identify the risks associated with not making DEIB a serious business imperative
- Provide a common language and **working knowledge of key DEIB terms such as diversity, inclusion, equity, belonging, identity, and intersectionality**
- Explain the generational evolution of diversity work in the workplace
- Understand the **organizational and individual value of DEIB**

AUDIENCE

Business & People Leaders – Executive Leaders, Mid-Level Managers, Frontline Leaders or ALL