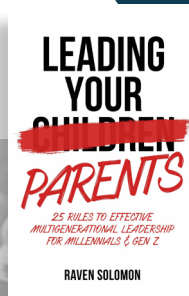




RAVEN SOLOMON

GENERATIONS

## LEADING YOUR PARENTS



KEYNOTE SPEAKER  
AUTHOR  
STRATEGIST

## MANAGE, LEAD AND INFLUENCE THOSE OLDER THAN YOU

# KEYNOTE

Recommended Duration: 60-90 minutes



Virtual or in Person

### DESCRIPTION

Sooner than we think, Baby Boomers will no longer be the dominate generation in the workplace. They will soon retire, taking a wealth of institutional knowledge and experience with them and leaving all levels of leadership roles to be filled. **Their succeeding generation, Gen X, is ready, but simply not large enough to fill them all.** For this reason, companies are recruiting, hiring and training young talent to assume leadership positions traditionally filled after years of experience. **The reality is that these young leaders are guiding team members their parents' age,** which can be an uncomfortably intimidating task. Are they ready?

In this program, Raven will help prepare young leaders for the realities of the multigenerational workplace and the challenges of leading, directly or indirectly, within it as a young professional. She provides insights and proven strategies of multigenerational leadership, as covered in her book **Leading Your Parents: 25 Rules of Effective Multigenerational Leadership for Millennials & Gen Z**, as well as amusing stories and compelling research.

### OBJECTIVES

- **Learn the 3 keys** to multigenerational leadership.
- Gain **insight into other generations** to increase empathy and cross-generational effectiveness.
- Understand the **Led Language™ of each generation and why.**
- Learn how to overcome the negative stereotypes of Millennials & Gen Z and leverage them to their advantage.

### AUDIENCE

Emerging Leaders and Young professionals

CONNECT WITH RAVEN     

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