



RAVEN SOLOMON

GENERATIONS

# CLOSING THE GENERATIONAL GAP

SIGNATURE PROGRAM

KEYNOTE SPEAKER  
AUTHOR  
STRATEGIST



## EMPATHIZE, COMMUNICATE, AND COLLABORATE ACROSS GENERATIONAL DIFFERENCES

Available in 2-4 Hours, Full Day or Multi-Day formats



Virtual or in Person

### DESCRIPTION

For the first time in history, there are 4, in some cases 5, generations working alongside one another in the workplace. Differences across these generations can **create frustration, tension and breakdowns in communication**. These problems can stall productivity and create hostile work environments that lead to disengagement and dissatisfaction. Creating a culture where generational differences are understood, welcomed and even leveraged can result in **higher performance, happier employees, and better places to work**.

This unique and highly engaging program will engage every attendee, no matter the age, as they learn about the differences and similarities across the five generations in the workforce, and **how each can be leveraged to create cross-generational synergy that drives results**. Attendees will walk away understanding **general characteristics of each generation, why these characteristics are as they are, and how they tend to show up at work**.

### OBJECTIVES

- Demonstrate a deeper understanding of **generational characteristics** and why each are the way they are.
- Learn techniques for **communicating more effectively** with members of different generations.
- Appreciate generational diversity as an **organizational strength** rather than a barrier to progress.

### AUDIENCE

Employees and/or leaders of all generations

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