



RAVEN SOLOMON

GENERATIONS

CLOSING THE GENERATIONAL GAP

SIGNATURE PROGRAM

KEYNOTE SPEAKER
AUTHOR
STRATEGIST



EMPATHIZE, COMMUNICATE, AND COLLABORATE ACROSS GENERATIONAL DIFFERENCES

KEYNOTE

Recommended Duration: 60-90 minutes



Virtual or in Person

DESCRIPTION

For the first time in history, there are 4, in some cases 5, generations working alongside one another in the workplace. Differences across these generations can **create frustration, tension and breakdowns in communication**. These problems can stall productivity and create hostile work environments that lead to disengagement and dissatisfaction. Creating a culture where generational differences are understood, welcomed and even leveraged can result in **higher performance, happier employees, and better places to work**.

This unique and highly engaging program will engage every attendee, no matter the age, as they learn about the differences and similarities across the five generations in the workforce, and **how each can be leveraged to create cross-generational synergy that drives results**. Attendees will walk away understanding **general characteristics of each generation, why these characteristics are as they are, and how they tend to show up at work**.

OBJECTIVES

- Demonstrate a deeper understanding of **generational characteristics** and why each are the way they are.
- Learn techniques for **communicating more effectively** with members of different generations.
- Appreciate generational diversity as an **organizational strength** rather than a barrier to progress.

AUDIENCE

Employees and/or leaders of all generations

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info@ravensolomon.com | www.ravensolomon.com